A Practical Guide to Transportation and Logistics

Third Edition
A Practical Guide to Transportation and Logistics

Michael B. Stroh

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A Practical Guide to Transportation and Logistics

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Logistics Network, Inc.
Attn: Director of Special Sales
P.O. Box 382, Dumont, NJ 07628-0382 USA
Phone: 1.201.387.9420 Fax: 1.201.586.0407
sales@logisticsnetwork.net

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Logistics has been defined as the management of inventory, whether in motion or at rest. *A Practical Guide to Transportation and Logistics* provides an overview of the key elements of business logistics. Written in a clear and straightforward style, this new and expanded third edition is a valuable tool for the student and the front-line manager. Logistics is a key aspect of our economy. Business logistics costs account for over eight percent of the U.S. nominal Gross Domestic Product. *A Practical Guide to Transportation and Logistics* provides the reader a basic understanding of such topics as:

- Domestic Transportation
- International Logistics
- Export/Import Procedures and Techniques
- Warehousing and Inventory Management
- Logistics Technology Issues
- Logistics Outsourcing/Third-Party Logistics
- Negotiation Strategies

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